

Paathshala Journal of Information Technology

Vol 1, Issue 1 | June 2026

Research Article: Predictive Analytics in Local E-commerce

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Abstract: This paper explores the application of machine learning algorithms to predict consumer purchasing behavior in the Nepalese market, focusing on optimizing inventory management for local e-commerce platforms.

1. Introduction

The rapid digital transformation in Nepal has enabled local businesses to leverage data for improved decision-making...